

PRESS INFORMATION

New OM-D E-M1 MARK II Mirrorless sets benchmarks in speed and mobility

High-speed wonder OM-D E-M1 Mark II available in December

Southend, 02 November 2016 – The new OM-D E-M1 Mark II will no doubt exceed all expectations for an ILC model, and give photography professionals and enthusiasts exactly what they demand. This milestone model will be delivering high-class image quality at unparalleled high-speed performance, while ensuring superior mobility. The new OM-D E-M1 Mark II is one of the best cameras Olympus has ever built. To establish Olympus' clear and unmistakable stance in the professional field, there will be new professional service agreements for the OM-D E-M1 Mark II that enable the professional owner to continue shooting under almost any circumstances. At the same time, the range of matching professional accessories and PRO lenses is also extended.

The OM-D E-M1 Mark II will be available as a body only for £1849.99, or in a kit with the M.ZUIKO DIGITAL ED 12-40mm 1:2.8 PRO lens for £2399.99 from December 2016 (prices may be subject to change).

The key facts of the OM-D E-M1 Mark II read like a wish list of the ideal, versatile camera every photographer has dreamt of: It meets the demands of serious enthusiasts in every photography field and serves professionals in wildlife, documentary and travel with its high-speed performance, mobility and image quality. It is the fastest in its category with unprecedented sequential shooting performance and a breathtakingly fast new autofocus system, and it is part of a holistic approach including professional accessories, PRO lenses and a dedicated service approach.

Professional service

Olympus goes the extra mile for customer service and offers OM-D E-M1 Mark II owners a choice of three service levels under the new OLYMPUS PRO Service concept. OLYMPUS PRO Service will be available in most European countries, for more details please check the [Olympus website](#).



OM-D E-M1 Mark II

MAIN FEATURES (extract):

- > OM-D flagship camera ideal for fast-moving wildlife, travel, and documentary
- > Generates high-class still image quality with 20 Megapixels Live MOS sensor and True Pic VIII image processor
- > In-body, on-sensor 5-axis IS system
- > Class-best new high-speed AF:
 - 121-point All Cross-type
 - Phase detection
 - 18 fps with C-AF
 - 60 fps with S-AF
- > Splashproof*, freezeproof*, dustproof*
- > 2 SD card slots, one compatible with UHS-II, USB 3.0 (Type C) for high-capacity data transfer
- > New rechargeable battery BLH-1 with 1720 mAh for approx. 440 shots (CIPA standard)
- > Detailed battery status menu with %-display
- > High-speed battery charging in max. 2 hours
- > High-speed, smooth EVF

Accessories and lenses

The OM-D E-M1 Mark II is compatible with Olympus' range of professional-grade Micro Four Thirds lenses and accessories, including an all new HLD-9 battery grip that not only hosts an additional battery to deliver up to 880 shots, but also comes in an ergonomic design with a dedicated arrow pad offering the same handling both horizontally and vertically. Tailor-made camera bags, new flashes and a housing for shooting down to 60 metres underwater are also other capable additions to the OM-D system. The new Olympus flagship system was designed to make professional photography faster, easier and more effective – anytime anywhere. Mission accomplished.

Like every Olympus lens and camera, the OM-D E-M1 Mark II comes with a free six-month warranty extension** when registered via the MyOlympus online platform.

Product specifications are subject to change without notice. Please check the Olympus website at <http://www.olympus.co.uk/cameras> for the latest specifications.

* Splashproof, dustproof and freezeproof according to Olympus test conditions.

** Six months on top of the statutory warranty in the country of purchase.

Pricing and Availability

The OM-D E-M1 Mark II body only, is priced at £1849.99 inc VAT and available from December 2016 from key photographic retailers (prices may be subject to change).

The OM-D E-M1 Mark II, M.ZUIKO DIGITAL ED 12-40mm 1:2.8 PRO lens kit is priced at £2399.99 and available from December 2016 from key photographic retailers (prices may be subject to change).

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For Reader enquiries:

For information about the Olympus OM-D E-M1 Mark II please visit:
<https://www.olympus.co.uk/OM-D E-M1 Mark II>

For information about the Olympus range please visit:
www.olympus.co.uk/cameras

For information about the Olympus lens range please visit:
www.olympus.co.uk/site/en/c/lenses

About Olympus

As a worldwide leading manufacturer of optical and digital precision technology, Olympus provides innovative solutions for state-of-the-art medical systems, digital cameras as well as scientific solutions. The company's award winning products are instrumental in detecting, preventing and healing illness, driving scientific research and documenting life with artistic freedom. In the hands of its customers, Olympus' high-tech products help to make people's lives healthier, safer and more fulfilling.

For information please visit:

<http://www.olympus.co.uk/cameras>

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