

## PRESS INFORMATION

New macro flash complements professional system portfolio

### Compact and lightweight yet rugged STF-8 Macro flash

**Southend, 02 November 2016 – Olympus OM-D is on a mission to give photography professionals and enthusiasts exactly what they want. Not only the new OM-D E-M1 Mark II sets new benchmarks in speed and mobility, the whole system available is designed to convert professionals and photo enthusiasts to the lighter side of photography. The accompanying accessories are now complemented with the new STF-8 Macro Flash, available from December 2016 at £449.99.**

This compact and lightweight flash features sealing technology cultivated on cameras and lenses to deliver the world's first dust-, splash- and freezeproof macro twin flash. In combination with weatherproof OM-D models and lenses, this system is highly versatile in any shooting environment and allows shooting with confidence even in rain or morning dew-splashed outdoor scenes.

The STF-8 twin flash is designed for a perfect output to match macro shooting, with a guide number of 8.5 when both heads are fired, and 6 when firing one head. The output ratio of left and right flash head (A/B) can be set from 1:8 to 8:1 through two dials on the control panel. In addition to high-precision TTL auto sync, the output can be fine-tuned for manual flash firing within 1/1 to 1/128. The full control of the flash output makes it easier to avoid overexposure. Shadows can be controlled to emphasize depth of subjects, and accurately reflect your intentions for creative expressions. Precise output control also helps to shorten charging times by setting the appropriate flash output.

The flash construction allows the closest shooting distance which a specific lens may capture, as the flash heads do not protrude. They can be tilted in a range of 60° upward to 40° downward and can slide along the ring adapter. The flash heads may also be detached from the ring adapter for versatile angles and shooting distances.

Remote firing from the front of the control section is compatible with the Olympus wireless RC flash system that communicates via infrared



#### STF-8 MAIN FEATURES:

- > GN 8.5 with both heads (GN 6 firing one head)
- > Ultra- portable compact design
- > Flash heads can be moved or detached for versatile angles or shooting distances
- > Compatibility with three M.ZUIKO lenses:
  - M.ZUIKO DIGITAL ED 30mm 1:3.5 Macro,
  - M. ZUIKO DIGITAL ED 60mm 1:2.8 Macro,
  - and M. ZUIKO DIGITAL ED 12-40mm 1:2.8 PRO
- > Third-party step-up/down rings can be attached for variety of lenses
- > Ideal for closest distances, as flash heads do not protrude
- > Compatible with Olympus wireless RC flash system
- > Supports multi-flash, focus stacking and High Res shots
- > Splash-\*, freeze-\* and dustproof\*
- > Retractable diffuser (bundled)

(commander only). The separately sold clip-on flash FL-900R and other large flashes for background light can be used for multi-unit lighting. Features such as Olympus Focus Bracketing, Focus Stacking and High Res shot on the OM-D E-M1 Mark II, E-M5 Mark II (manual flash only) and E-M1 (however no High Res function) can be used to further expand expressions. Frame speed is controlled to coincide with charging time and firing priority during shooting.

Product specifications are subject to change without notice. Please check the Olympus website at <http://www.olympus-europa.com> for the latest specifications.

\* Splashproof, dustproof and freezeproof according to Olympus test conditions.

### **Pricing and Availability**

The Olympus STF-8 macro flash is priced at £449.99 inc VAT and available from December 2016 from key photographic retailers (price may be subject to change).

- Ends -

### **For Reader enquiries:**

For information about the Olympus STF-8 Macro Flash please visit:

[https://www.olympus.co.uk/flash\\_systems](https://www.olympus.co.uk/flash_systems)

For information about the Olympus range please visit:

[www.olympus.co.uk/cameras](http://www.olympus.co.uk/cameras)

For information about the Olympus lens range please visit:

[www.olympus.co.uk/site/en/c/lenses](http://www.olympus.co.uk/site/en/c/lenses)

### **About Olympus**

As a worldwide leading manufacturer of optical and digital precision technology, Olympus provides innovative solutions for state-of-the-art medical systems, digital cameras as well as scientific solutions. The company's award winning products are instrumental in detecting, preventing and healing illness, driving scientific research and documenting life with artistic freedom. In the hands of its customers, Olympus' high-tech products help to make people's lives healthier, safer and more fulfilling.

For information please visit:

<http://www.olympus.co.uk/cameras>

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