

PRESS INFORMATION

Olympus challenges the world's photographers to enter a global contest

Olympus Global Open Photo Contest 2016-2017

Hamburg, 13 October 2016 – Olympus Corporation is pleased to announce the Olympus Global Open Photo Contest 2016-17 from 13th October 2016. Olympus invites professional and amateur photographers from all over the world – regardless of their choice of equipment – to enter the contest at <https://gopc.olympus-global.com/2016> until 10th January 2017.

With the Global Open Photo Contest, Olympus wants to inspire people to perceive the world in a new light and to change their usual perspective. The contest supports the development and spread of photography, accepting entries in four categories: "Power of Life", "Connections to Cherish", "Places that Inspire" and "Perspectives often Missed".

To participate, it is required to register at the contest website <https://gopc.olympus-global.com/2016> and submit at least one image. Each participant can upload up to 5 images per category in JPEG format with a maximum 15 MB file size. All online entries from 11:00 am (JST) on 13th October 2016 to 11:00 am (JST) on 10th January 2017 will be eligible.

The winners will be selected by a jury of 6 renown photographers and will be announced on the contest website in April 2017. The Grand Prize (one winner, receiving a current Olympus flagship camera and 1 million yen) will be chosen across all categories and entries. Further prizes will be awarded for each category (1st, 2nd and 3rd Prize receiving Olympus cameras, and 10 Honorable Mentions each receiving a Moleskine Custom Edition notebook).

Further information on the contest guidelines and categories as well as on the prizes and judges can be found at <https://gopc.olympus-global.com/2016>.

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OLYMPUS Global Open Photo Contest:

- > Open for entries from 13th October 2016, 11:00 am (JST) to 10th January 2017, 11:00 am (JST)
- > Four categories:
 - Power of Life
 - Connections to Cherish
 - Places that Inspire
 - Perspectives often missed
- > Website: gopc.olympus-global.com/2016
- > Judges are 6 renown professionals from all over the world
- > Prizes: 1 Million Yen and top quality photographic equipment from Olympus
- > Winners will be announced in April 2017 on website

For questions or additional information, please contact:

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About Olympus

Olympus Europa is the headquarters for the region Europe, Middle East and Africa (EMEA) of the Olympus Corporation, Tokyo. As a worldwide leading manufacturer of optical and digital precision technology, Olympus provides innovative solutions for state-of-the-art medical systems, digital cameras as well as scientific solutions. The company's award winning products are instrumental in detecting, preventing and healing illness, driving scientific research and documenting life with artistic freedom. In the hands of its customers, Olympus' high-tech products help to make people's lives healthier, safer and more fulfilling.

For more information: www.olympus-europa.com